

CTTSO Technology Transition



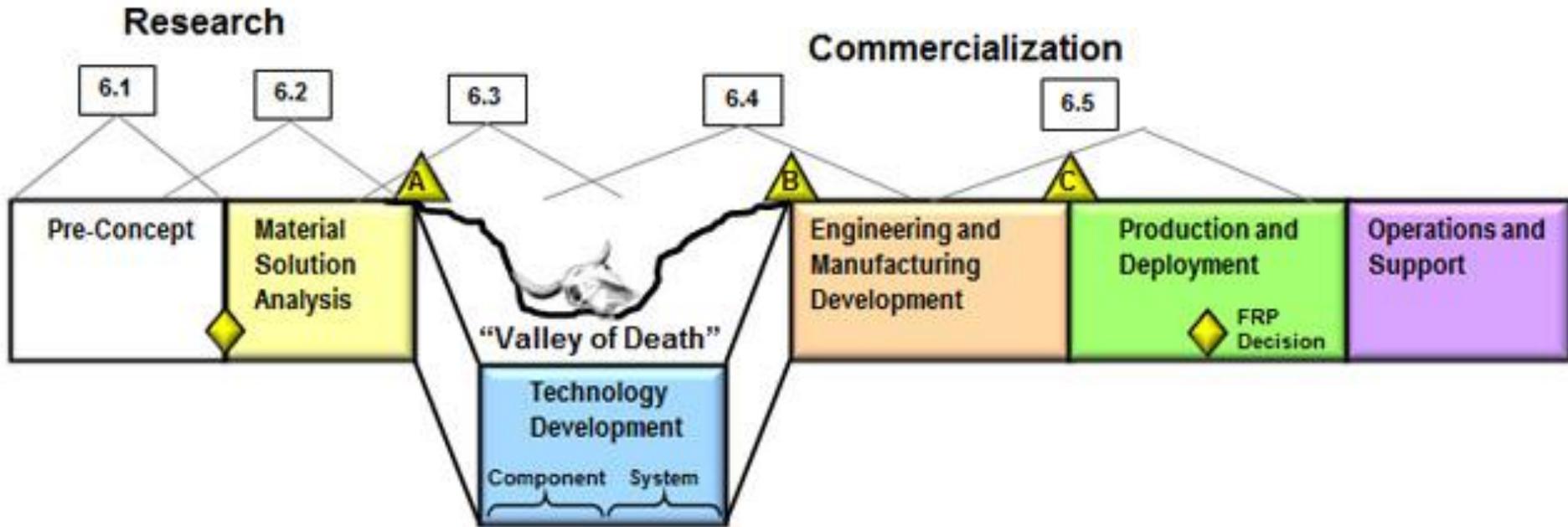
Technology Transition Program

Mission: Increase the rate at which CTTSO technologies are made available to the end user community.

How: Working hands on with technology stakeholders to identify and execute appropriate transition paths to increase the rate of technologies available to the end user community.



Importance of Technology Transition



Aspects of Technology Transition



COMBATING TERRORISM
TECHNICAL SUPPORT
OFFICE
TECHNOLOGY TRANSITION
HANDBOOK



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Planning for Success

Documenting the Plan

Business Strategy



R&D Execution



Benefits of Technology Transition



Business Growth



Product Evolution



Established Market



Capital Funding



Program and Transition Management



Technology Transition Planning

Program

Requirements

Stakeholders

Contract Deliverables

Intellectual Property

Data Rights

Product

Regulatory Issues

Standards

Testing

Liability

Export Control

Interoperability

Transition

Market Description

Commercialization
Strategy

Production



Intellectual Property and Data Rights

Intellectual Property (IP): Intellectual property is considered a top asset of any company and should be handled accordingly. IP rights include patents, trademarks, copyrights, and trade secrets.

Data Rights: Rights in technical data and software are determined by who funds the development of the data and/or software in question. The Government does not typically own the IP rights to technical data itself, but rather the *Government obtains a license to use the technical data* pertaining to the item or component or computer software in a restricted way.



Data Rights

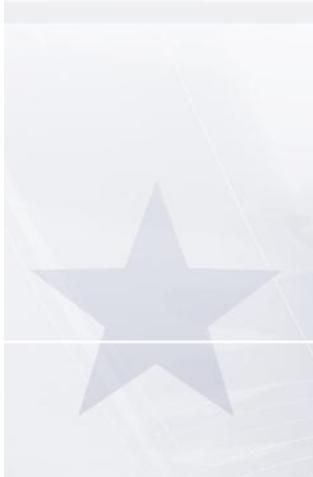
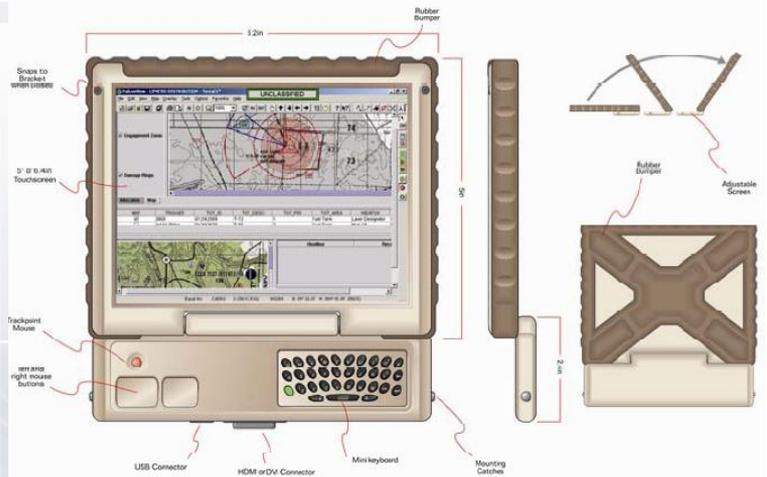
| Funding (\$\$) | Government | Mixed | Private |
|-------------------------------|-----------------------|-----------------------|-----------------------|
| Ownership | Developer | Developer | Developer |
| Hardware Patent Rights | Non-Exclusive License | Non-Exclusive License | Non-Exclusive License |
| Data Rights | Unlimited | Government Purpose | Limited |
| Software Rights | Unlimited | Government Purpose | Restricted |

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You Invent It – You Own It. We Get To Use It.



Business Strategy



Venture by Developer

Partnership



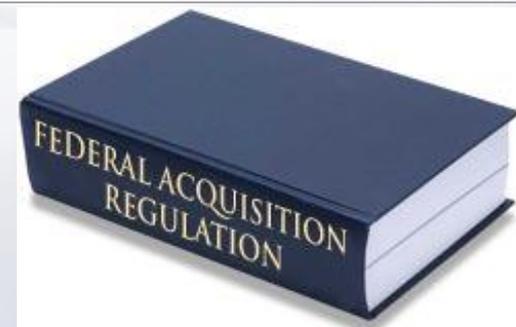
Licensing



Resource Planning

Federal Acquisition

- POM Cycle, Program of Record, GSA Schedule, Commercial Market



Sponsored LRIP

- Transition Funding/Follow-on Contracts



Investment Capital

- Angel Investors, Licensing, Venture Capital, Grants



Technology Transition Teamwork



- Close Coordination
- Transition Planning
- Resource and Business Planning
- Communication



CTTSO Technology Transition Program

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